



Bild am Sonntag

tomorrow



tz München



- Press Work**
- Client** YellowMap AG, Munich  
Online Directory [www.yellowmap.de](http://www.yellowmap.de)
- Project Requirements** Press Work for general public  
Development of broad consumer themes into which our client's online directory and its features can be incorporated, thus increasing awareness of both editors and readers. New topics to be published regularly to maintain high awareness levels.
- Realisation** Development of a themes management system containing broad consumer topics in conjunction with beneficial features of our client's online directory, e.g. "Flu immunisation – Where can I find the nearest doctor?"; "Getting rid of the Christmas pounds – Where can I find the nearest sports centre?"